



MILITARY TEAM SPONSORSHIP PROPOSAL:

SATURDAY, SEPT 19TH, 2015

STARTING CONTRIBUTION: \$500.00

King of the Mountain will collaborate with our military partners and with this sponsorship offer free membership for their team or teams. This promotional opportunity not found elsewhere in this area. We understand that creating partnerships is a vital element in defining the image, and future of your business. This will allow you to affiliate your business directly with our military.

We are confident that the sponsorship program we are proposing will encourage customer loyalty, allowing your brand to effectively appeal to consumers' rational *and* emotional sides.

Entitlement Benefits

1. **Sponsor** may provide one (1), (3'x8') banner to be positioned at the event site. Banner must be delivered to Mt. Holiday, **Friday, September 11th, 9am-noon.**
2. **Sponsor's** promotional materials will be distributed at the event site. All materials must be delivered to Mt. Holiday, **Friday, September 11th, 9am-noon.**
3. **Sponsor** will receive mentions in social media outlets such as Facebook and Twitter along with links to their website.
4. Additional cross-promotional and leveraging opportunities are encouraged and may be facilitated by **Mt. Holiday.**
5. **Sponsor** may have an on site small pop-up tent to sell and display merchandise.

Signature

Sponsor Name:

DATE:

Sponsor Signature:

Contribution amount:

KOTM Representative:

DATE:

KOTM Signature:
